CLOUD SOLUTIONS Africa
EXHIBITION & CONFERENCE

16-17 JULY 2024
SANDTON CONVENTION CENTRE
JOHANNESBURG

Supported by:

AFRICA DATA CENTRES ASSOCIATION

MIGRATION • TRANSFORMATION • ADOPTION • OPTIMISATION

Invitation to Exhibit and Sponsor

For more information visit:
www.cloudsolutions-africa.com

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Why Africa? Why Now?

The adoption of the Cloud is growing exponentially across Africa. More and more companies are utilising such technologies to create agile IT capabilities which in turn is ensuring growth, flexibility and scalability across their business.

A first of its kind, this event will deliver perspectives from both the solution providers driving forward the Cloud agenda, as well as companies and their CIOs who have adopted such solutions to help optimise their business.

Cloud Solutions Africa is for any company looking to migrate its assets to the cloud. It's where the decision makers driving their organisation come to get the information and understanding they need and to meet the companies and organisations who can help them get there. They will find the need to knows and the nice to knows to make their cloud project an all-round success.

Key Themes Addressed

Through a series of case studies, facilitated panel discussions, presentations, and interactive discussions attendees will hear about:

1. Defining the role of the CIO – **KPI's** & winning hearts and mind's

2. The challenges that come with **outsourcing** to cloud providers

3. Why CIO's are the **key drivers of change** needed to drive digital transformation

4. What success looks like from an **established cloud project**

5. What are the options for **hybrid cloud solutions**

6. How businesses are responding to hybrid **cloud models**

7. The pivotal role that **connectivity** is playing in cloud adoption and what it means for you

Who Should Attend:

IT Consultants   **MD's**

CIO's   **CEO's**   **Heads of IT**

CFO's   **Business Process Managers**

Change Managers   **IT Managers**

Business Transformation Managers

Cloud Solutions Africa benefits from being held adjacent to the Pan African DataCentres Exhibition & Conference.

Launched to great effect last year, the Pan African DataCentres Event delivered over 1000 quality attendees and was the first dedicated forum addressing the infrastructure and practices needed to design, build, manage and operate Data Centres, server and comms rooms across the continent.

As an exhibitor at Cloud Solutions Africa, you will have complete access to the content programme, exhibitors and attendees from the event as well as those from the Pan African DataCentres Event.

Delivered by an Organiser you can trust

Stepex

Cloud Solutions Africa is brought to you by Stepex Ltd, the organisers of the highly respected DataCentres Ireland event, and the Pan African DataCentres event which was successfully launched in June 2023.

The DataCentres Ireland Conference is recognised globally as delivering world class content of the highest level, utilising renowned speakers and panellists, from both local and international Data Centre communities.

With the success of the Pan African DataCentres Exhibition & Conference in 2023 we are set to replicate these high standards once again in 2024 and within the newly launched Cloud Solutions Africa conference.

To find out more about the event and how you can get involved **call: Hugh Robinson on Office: +44 (0) 1892 779992 or Mob: +44 (0) 7882 246950** or email: **hughrobinson@stepex.com**

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	Lead Sponsor 1 Available £25,000	Platinum Sponsor £17,000	Gold Sponsor £11,000	Exhibitor (inc. designer stand) £6,000	Exhibitor (inc. standard shell scheme and furniture) £4,750	Exhibitor (inc. standard shell scheme) £4,500
Branding on main conference room	✓					
Chairing a session	✓					
Logo to appear on all marketing materials	✓	✓	✓			
Branding on the event website	✓	✓	✓	✓	✓	✓
Branding on all event signage	✓	✓				
Presentation(s) at the event	✓	✓				
Participation in a Panel Discussion	✓		✓			
500 word company description in show guide	✓					
250 word company description in show guide		✓	✓			
150 word company description in show guide				✓	✓	✓
Full page advert in show guide	✓					
½ page advert in show guide		✓				
¼ page advert in show guide			✓			
Insert in delegate bag	✓	✓				
18m² designer stand	✓	✓				
9m² designer stand			✓	✓		
9m² stand					✓	✓
Badge scanner(s)	✓	✓	✓	✓		
Furniture Package				✓	✓	
Contact data for all your presentation attendees	✓	✓	✓			
Dedicated post event email	✓					
Full conference passes	15	10	6	2	2	2

CLOUD SOLUTIONS Africa EXHIBITION & CONFERENCE

Additional Conference Passes for Exhibitors can be purchased for **£75+VAT per day per Delegate Place**